ANDHRA UNIVERSITY
SCHOOL OF DISTANCE EDUCATION
MASTER OF BUSINESS ADMINISTRATION (Old Regulations)
I YEAR ASSIGNMENT QUESTION PAPER 2010-11

106: Computers and Information Management

Assignment No. 1:

Answer all Questions: Marks : 5 x 5 = 25

1.   Describe the effect of applying computer technology to information system in terms of:
        a) Speed of processing
        b) Scope of information system
        c) Complexity of system design and operation.

2.   Take an organization of your knowledge and give a conceptual view of MIS and physical view of MIS.

3.   What is integrated software? In what way is it advantageous to a manager?

4.   Can a computer make decisions? Discuss and evaluate the role of computer in Management Decision-making.

5.   Discuss various applications of inventory and its file design system.

Assignment No. 2:

Answer all Questions: Marks : 5 x 5 = 25

1.   Information Processing for decision support will differ depending on whether the decision is structured or unstructured. Explain why this is true. Choose one structured decision and one unstructured decision to illustrate your explanation.

2.   List the attributes that add value to information and attempt to give a system of measurement for each attribute.

3.   Discuss fully the purpose of an information system and explain how information reduces uncertainty.

4.   What is the difference between logical design and a Physical design?

5.   Discus the problems that are confronted in systems acquisition, software development and testing.